

HOYA iD MyStyle 2 Convenience Options

The iD MyStyle 2 is the most personalized lens on the market. The iD MyStyle2 iDentifier allows you to create endless design possibilities by allowing the patient to be a part of the lens design process – this is a first for progressive lenses. The iD MyStyle 2 also comes in 4 convenience option profiles to allow for a more simplified process in designing the perfect lens for your patient. These four profiles allow the Eye Care Professional (ECP) to choose the best design based off the patient's lifestyle needs without compromising the technologies. The convenience options will still use Integrated Dual Surface Technology (iD), Binocular Harmonization Technology (BHT), as well as Position of Wear Measurements (POW). The four options are: iD MyStyle 2 Modern, Adventure, Detail, & Stable.

Each convenience option uses a unique design to enhance the comfort and vision your patient uses most.

Choosing the correct convenience option is crucial when fitting the MyStyle 2. These four lenses offer incredibly different progressive designs fit for a specific lifestyle. Determining the convenience option that best fits your patient's lifestyle will determine the level of patient satisfaction. Without the iD MyStyle 2 iDentifier we will need to ask questions to uncover the needs of the patient, which will allow us to make informed decisions on which iD MyStyle 2 convenience option will offer the highest patient satisfaction.

iD MyStyle 2 Modern



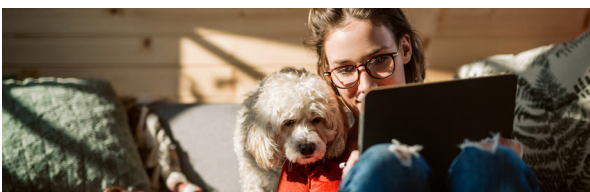
The iD MyStyle 2 Modern is HOYA's most popular convenience option. This design is the most balanced of the convenience options and works with many different tasks. The iD MyStyle 2 Modern is great for indoor and outdoor use and provides clarity at all distances. It is designed for people who wear their progressives daily and want one pair of glasses that works for all viewing areas.

iD MyStyle 2 Adventure



The iD MyStyle 2 Adventure is designed primarily for outdoor use. The design has a strong emphasis on the distance viewing area – with near perfect edge to edge clarity. The iD MyStyle 2 Adventure is the perfect design option for patients who spend most of their day outdoors. It is a great design for outdoor enthusiasts, mail carriers, truck drivers, pilots, etc. This convenience option is designed with distance viewing in mind.

iD MyStyle 2 Detail



The iD MyStyle 2 Detail is a great option for indoor use. It was designed with an emphasis on the near and intermediate zones. Designed for the person who spends most of their day indoors, focusing on near tasks. The iD MyStyle 2 Detail is ideal for long hours of computer work or hobbies that require a lot of up-close work (i.e. puzzles, crafts, scrapbooking, etc.). The iD MyStyle 2 Detail is a great convenience option for an office setting environment such as an accountant or IT worker, while also allowing them to utilize those same glasses for everyday use.

iD MyStyle 2 Stable



The iD MyStyle 2 Stable is primarily used for indoor use with an increased distance zone. This convenience option has a small and quick intermediate zone. It was designed for the mature presbyopes that read often yet benefit from an increased distance area to move about safely. The iD MyStyle 2 Stable is recommended for experienced wearers, seniors, people who are less active and ST-28 converters.